QUALITY RECOGNITION
IN WEDDING TOURISM

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IADWP
International Association of Destination Wedding Professionals

eb turismo

PARTICIPATION BENEFITS

Participants in the Quality Recognition for Wedding Tourism will have access to different benefits that will be available during the time of their participation, which is one year with the possibility of annual renewal.

The Recognition seeks to recognize the quality of the services, process, and installations of Wedding Tourism service providers, as well as a model for the participant to make an objective analysis in order to identify its areas of opportunity and generate a process for continuous improvement.

Participants in the Recognition and who bear the Distinction will receive an added value, including:

- They will be positioned amongst companies who are leaders in Wedding Tourism quality
- They will be distinguished from the competition in the potential market
- The Recognition will generate trust in the end consumer
- Areas of opportunity are identified as part of a model for evaluation
- This will generate a process for continuous improvement

Benefits

The Quality Committee will guide participants in order to facilitate their access to the different benefits.

In all cases the benefits will remain in effect only during the time that the participants hold the Recognition.

Benefits for IADWP* members

- Preferential price for the incorporation and/or renewal of the Recognition.

General benefits*

1. Right to use the logo and trademark of the Distinction of Quality Recognition in Wedding Tourism as established in the Graphic Identity Manual.

2. Obtain individual (personal) membership in the IADWP.

3. 15% discount in the entry for International Association of Destination Wedding Professionals events.

4. 15% discount in the entry to IADWP courses and certifications for any member of their team.

5. Your brand and services in Distinction will be present in the social networks through 5 (five) posts of whatever you wish to publish, published according to the marketing calendar. The participant must send the art in the correct time and form.

6. Your brand and services will be present in IADWP social networks through 3 (three) posts of whatever you wish to broadcast, published according to the marketing calendar. The participant must send the arts in the correct time and form.

7. Listing in the directory of the Distinction website with your brand name, services, and contact data.

8. Presence in portals that specialize in weddings directed at the end consumer with whom the IADWP has a commercial alliance.

9. You may insert promotions in the Distinction website through 6 (six) publications on the website. The participant must send the arts in the correct time and form.

10. Participate in education and continuous improvement activities through webinars and social networks.

11. Expert consulting on individual matters is available upon request, with 2 (two) consultation for maximum 2 hours each.

12. Ties with the network and global market with more than 30 chapters of the IADWP in the world.

13. Access to the library of sample documents through which the client can hire your services, including agreements, contracts and/or insurance alternatives.

14. Guidance on useful information for clients such as local regulations, government permits, insurance options.

*Benefits will be subject to change by the Quality Committee without prior notice.